

danielle traitz

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Bachelor of Science in Graphic Design

Graduated June 2011

Drexel University, Philadelphia, PA

Pennoni Honors College, GPA: 3.86

Software Skills

Hardware: Macintosh, PC

Expert in: Photoshop, Illustrator, InDesign

Knowledge of: Dreamweaver, Fireworks

Microsoft Office (Word, Excel, PowerPoint)

Awards & Recognitions

Drexel University Dean's List,

2007 - March 2011

A.J. Drexel Scholarship,

2007 - June 2011

Drexel Performing Arts Scholarship,

2007 - June 2011

National Honors Society, 2007

Interests & Activities

Study Abroad in Prague, July - August 2009

Drexel Directed Study Voice Lessons,

January 2008 - June 2011

Drexel Jazz, Chamber and Concert Choirs,

September 2007 - June 2011

Volunteer/ Mission Trips to Italy and Mexico,

Summers 2004 - 2007

Electronic Ink, Philadelphia, PA

Designer, March 2010 - Present

- Develop information architecture for web-based business applications, public websites, and non-profits
- Produce wireframes based on information architecture and user research
- Design data visualizations and aesthetics for client projects, sales presentations, and research data

Design and Imaging Studios, Philadelphia, PA

Lab Monitor, September 2008 - June 2011

- Monitor equipment use to ensure availability and functionality
- Collect fees for student printing
- Maintain computer labs by keeping them clean and fully stocked with ink and paper
- Take inventory of lab printing and cleaning supplies
- Open and close computer labs for student use

The Smart Set, Philadelphia, PA

Web Design Assistant, January - March, 2008

- Researched, assigned and formatted stock photography for online article content
- Uploaded site contents via content management system

The Christian Health Care Center, Wyckoff, NJ

Food Server, December 2006 - January 2010

- Served food and beverages to elderly residents
- Trained new servers on shift procedures
- Organized kitchen and dining room at opening, closing and before or after meals
- Took inventory of all food and paper products
- Assisted residents entering and exiting dining room